

Nishank Sharma

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Experience

Senior Product Designer – Ford Motor Company

March 2021 – Today

- Collaborated with multidisciplinary teams to conceptualize and design next-generation Android Automotive-based vehicle experiences, impacting millions of customers.
- Led the design process for over 10 features, including voice assistants, vehicle controls, cameras, lighting, locks, and software updates, ensuring a seamless and enjoyable user experience for Lincoln Navigator, Ford Explorer & Lincoln Nautilus.
- Made significant contributions to the development and implementation of the design system, reducing design inconsistency by 40% and accelerating development cycles by 30%, ensuring consistency and usability across the product ecosystem.

UI/UX Designer – Laboratory for Playful Computation

January 2020 – January 2021

- Spearheaded the user experience design for Sheetbroker, a dashboard tailored for Smart Gardening data catering to 200+ students across school districts in Denver and Boston.
- Generated comprehensive wireframes that facilitated the visualization of complex data sets, ensuring intuitive user interactions and accessibility.
- Designed and iterated prototypes, aligning closely with user needs and project objectives to deliver an optimal user experience.

Product Manager Intern – Slalom Build

June 2019 – August 2019

- Led the successful delivery of a hackathon management and showcase app within a tight timeline of 5 sprints, showcasing efficient project management and execution skills.
- Collaborated with developers, facilitating code reviews to maintain high code quality standards and ensure the app's stability and performance.

Cofounder – Freelancer – firehearts.co

March 2016 – June 2018

- Created unique and impactful branding, web design, and development strategies for over 20 startups based in India.
- Led and managed a team of over 5 designers, fostering a collaborative and innovative environment.

Education

Master of Science, Computer Science

University of Colorado,
Boulder – 2020

Bachelor of Technology

SRM University
Chennai, India – 2018

Skills

Human Centered Design
Prototyping & Wireframing
Visual & Interaction Design
User Research & Testing
Information Architecture
HTML, CSS, JS, Python

Tools

Figma, Sketch, Blender,
Framer, Maze, dscout, Miro,
Webflow, Squarespace,
WIX Studio, Adobe Creative Suite

Social

[instagram.com/justabeardo](https://www.instagram.com/justabeardo)
github.com/gitshanks
[linkedin.com/in/justabeardo](https://www.linkedin.com/in/justabeardo)
[behance.net/justabeardo](https://www.behance.net/justabeardo)